



Australian Eight Ball Federation Limited (AEBF)

ABN: 27 677 122 217

E: [info@aebf.com.au](mailto:info@aebf.com.au)

W: [www.aebf.com.au](http://www.aebf.com.au)

---

AEBF Postal Address: Unit 2/5 McCormack Street, Arndell Park, NSW, 2148



# Australian Eight Ball Federation Ltd

# **SPONSORSHIP POLICY**

Version: December 2025

AEBF Proudly Sponsored by



Find us on  Australian Eight Ball Federation



Australian Eight Ball Federation Limited (AEBF)

ABN: 27 677 122 217

E: [info@aebf.com.au](mailto:info@aebf.com.au)

W: [www.aebf.com.au](http://www.aebf.com.au)

AEBF Postal Address: Unit 2/5 McCormack Street, Arndell Park, NSW, 2148

### REVIEW HISTORY OF AUSTRALIAN EIGHT BALL FEDERATION SPONSORSHIP POLICY

Version	Date reviewed	Date endorsed	Content reviewed/purpose
One	May 2019	May 2005	<ul style="list-style-type: none"><li>• Initial Policy</li></ul>
Two	December 2025	December 2025	<ul style="list-style-type: none"><li>• Update formatting</li><li>• Update references to Australian Eight Ball Federation Ltd</li><li>• Insert Review History table</li><li>• Remove Sample Sponsorship Policy table</li></ul>

AEBF Proudly Sponsored by



Find us on  Australian Eight Ball Federation

## PURPOSE

To ensure that decisions about the type of sponsors a club wishes to be involved with are well documented and that this is adhered to when approaching or being approached by sponsors. To provide the Committee with a guide to safeguard against inappropriate commercial interests becoming associated with the club and to ensure the club's values and vision are reflected by its business dealings.

## POLICY

\_\_Name of the Club's Committee\_\_ encourages the involvement of appropriate community and corporate sponsors in the provision of programs, facilities, and events.

The President and/or the nominated Sponsorship Officer have the authority to seek and negotiate corporate sponsorship agreements for the approval of the Committee of Management. These negotiations must be in line with the policy statements below.

Sponsorship participants must all be from reputable organisations whose public image, products and services are consistent with our values and goals.

## EXAMPLE POLICY STATEMENTS

- ..... Committee and the Nominated Sponsorship Officer(s) -
  - discourage arrangements with (***you can list here but make sure there are no exceptions e.g.*** tobacco related companies, alcohol products or outlets, fast food outlets, online dating services...)
  - will ensure that the sponsorship arrangement does not conflict with club policies or impose conditions that would impact on the club's ability to carry out its functions
  - will ensure that the sponsorship agreement maintains the professional image of all parties
  - will develop and maintain a positive relationship with our sponsors through regular communication
  - reserve the right to accept products for distribution on merit, not because they are free
  - will ensure that the club obligations under the sponsorship arrangement are met
  - will ensure that the sponsorship allocated is spent in the manner for which it was provided
  - will ensure that no office bearer or member receives any personal benefit as a result of a sponsorship arrangement
  - do not explicitly endorse the sponsor or its product through its association.

The Club may also want to add specific clauses e.g. in the case of fast food sponsorship, food vouchers will not be distributed to juniors.